



## RAVNUR'S VIDEO MANAGEMENT PLATFORM DELIVERS ENTERPRISE GRADE PERFORMANCE WITH NO ADDITIONAL INFRASTRUCTURE

### At a glance

#### Summary

Video is a powerful medium for engaging and communicating with your employees. It also can tax your infrastructure and bring your network to its knees. Consequently, IT managers are faced with a dilemma, "How can I roll out video company-wide without breaking the infrastructure budget?" Fortunately Ravnur has your solution.

Ravnur's Video Management Platform is your complete enterprise video solution that covers the full video lifecycle, integrates with your existing IT assets and can be deployed the way you want.

For more information on how Ravnur can support your business, contact your Ravnur partner or visit us online at [www.ravnur.com](http://www.ravnur.com)

#### Key Features

**Complete Lifecycle** — Create, capture, publish, store, deliver, manage, and analyze video content — complete lifecycle coverage with a single solution.

**Complete Control** — Easily manage users and permissions, control content access and workflows, and implement company governance policies.

**Complete Integration** — Integrate with existing applications such as SharePoint, LMS, Active Directory, SAP, etc.

**Complete Flexibility** — Automatically scales to meet your demands without having to add more infrastructure.

#### Business Benefits

- **Reduce** IT investment by leveraging Ravnur's cloud-based platform.
- **Increase** IT agility by using the cloud to provision offices and employees around the globe.
- **Protect** and future-proof your content with multi-format transcoding and encrypted transmission and storage.
- **Engage** employees regardless of location, language, operating system or device.
- **Support** employees, partners and customers with help videos in their own language.

# GROW YOUR ABILITY TO SERVE WITHOUT GROWING YOUR BUDGET

**Enterprise Video.** Your employees demand it. Your partners expect it. Are you ready to deliver? Video is already the dominant form of traffic on the internet and your business is not immune to the trend. With Ravnur's cloud-based solutions you can meet the demand for enterprise video today instead of waiting for budget approval tomorrow.

## Advantages of cloud deployment

**Improve agility**—Ravnur allows you to provision new offices, remote employees, and entire geographies quickly and easily.

**Increase service levels**—By shifting intensive processing and bandwidth requirements to the cloud, you ensure everyone of improved quality of service and response times, leading to happier users.

**Reduce investment**—Building out your own infrastructure to handle the growing demand for video requires significant investment and support. Ravnur spares you the hefty upfront investment and ongoing support costs.

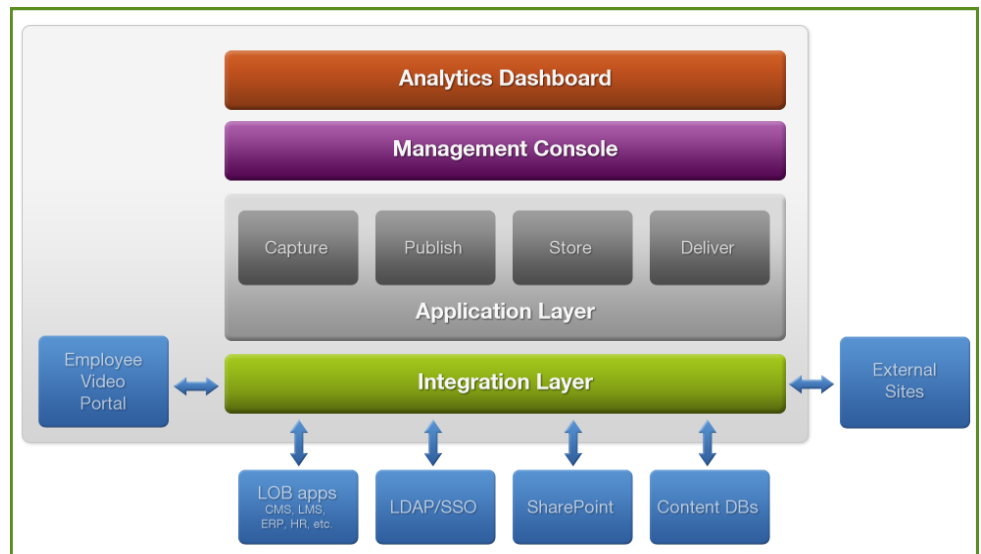


FIGURE 1: RAVNUR VIDEO MANAGEMENT PLATFORM

## The Ravnur Video Management Platform

When it comes to performance and security, there can be no compromises. That's why we have engineered every aspect of Ravnur's Video Management Platform from the ground up to meet enterprise performance and security requirements, without impacting usability. With Ravnur your content is secure, access is controlled and availability guaranteed.

### Platform

The Ravnur Video Management Platform is the highly scalable and flexible backbone that enables the capture, enriching, publishing, storage, delivery, and management of video content throughout your organization. Its powerful APIs permit integration with enterprise applications and deliver video to users where they need it and when they need it. The management console allows easy access and control of users, workflows and content, and the reporting dashboard takes advantage of

robust analytics to give users and administrators insight into key metrics.

### Deployment

Ravnur's Video Management Platform is architected for the cloud and enables companies to take full advantage of the flexibility, scalability and performance that cloud computing offers. We build on the Microsoft Windows Azure Cloud Services Platform which offers unmatched reliability and global reach via its datacenters and content delivery network present on all continents with 24 nodes. Deployment is fast and easy wherever

you are located.

### Security

Employee-facing video content often contains sensitive material, whether it is product or process information or a candid discussion of company business. Protecting these assets from unauthorized access and release is paramount. Ravnur's Video Platform technology meets these security challenges at all stages of the video content lifecycle. Content is stored in ISO/IEC27001:2005 certified Microsoft datacenters with geo-redundant storage.

### About us

We live and breathe enterprise applications and understand your needs for robust, secure and scalable applications that are also easy to use. With enterprise applications, there are no second chances. Find out more at [www.ravnur.com/contact](http://www.ravnur.com/contact)

**BUILD KNOW-HOW, NOT INFRASTRUCTURE**



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