



CAPTURE, SHARE, AND MANAGE KNOW-HOW THROUGHOUT YOUR ORGANIZATION WITH RAVNUR'S COLLABORATIVE VIDEO SOLUTIONS

At a glance

Summary

The majority of know-how that runs your business is locked away in your employees' heads, not in dusty binders or formal training courses. Corporate agility, time-to-market, successful cost cutting and improved efficiencies all depend on unlocking what your employees know and sharing that across organizational, geographic, language and even literacy boundaries.

Ravnur's Collaborative Video Solutions empower employees, partners and customers to share what they know with the emotion, depth and impact that only video can deliver.

Key Features

Enterprise Video Portal— Your own private YouTube-like portal with full control over users and content.

Screen recorder— Click, record, post! With Screencaster everyone can create and share engaging screencasts.

Integration layer— Integrates with existing applications such as SharePoint, Office, Active Directory, etc.

Management and Reporting— Robust management console and detailed reporting enables insight and control.

Flexible and scalable deployment— Microsoft's Windows Azure cloud platform meets your enterprise needs.

Business Benefits

- **Communicate** ideas and information more clearly and effectively.
- **Document** processes in ways that increase understanding and decrease costs.
- **Extend** your reach to engage viewers across a wide variety of devices, platforms and applications.
- **Reduce** travel, training and support costs by enabling multi-lingual, self-service video libraries.
- **Increase** organizational resiliency by capturing and sharing know-how and informal knowledge.

For more information on how Ravnur can support your business, contact your Ravnur partner or visit us online at www.ravnur.com

ENTERPRISE CHALLENGES — RAVNUR SOLUTIONS

The Challenge

Capturing and sharing know-how throughout the organization continue to challenge today's multi-national companies, creating a drag on efficiency and profitability. Organizational, geographic, language and even literacy barriers form islands of haves and have-nots when it comes to the know-how that runs your global business. How well you bridge these gaps will determine how far and how long you can stay ahead of the competition.

Across the organization managers ask themselves the same questions: How can I ensure that employees are getting the information and know-how they need to do their jobs—when they need it and in a way that they understand? And although they intuitively understand that a formal, top down approach to creating and distributing all of this information is unwieldy, expensive, and resource intensive, they still focus on formal training and

ignore the 70% of knowledge—the informal knowledge—that employees need to do their jobs.

The Solution

The key to success is to empower the employees to capture and share their own knowledge and know-how, and to give them the tools and processes to collaborate using this know-how.

Ravnur helps your company capture, retain and share the know-how that runs your business by enabling your employees and partners to harness the power of video to communicate, document and collaborate. Video and audio content is powerful and desirable; these formats bring an emotional context to words that cannot be captured by documents alone.



Ravnur's Collaborative Video Solutions

A collaborative video solution needs to be complete to be successful. Leaving out any steps in video collaboration processes will just lead to failure. Ravnur's Collaborative Video Solutions address the key stages of the collaborative video lifecycle with modules that empower users to create engaging videos, share their videos and input with others, and manage the content throughout the organization.

▶ Create

Ravnur's Screencaster is designed for quick and easy recording of screen activity and enables everyone in your organization to capture and share what they know. Screencaster is integrated into the Enterprise Video Portal and also integrates into your enterprise applications to simplify the screen capture process. Whether recording tips and tricks for how to use the new travel expense application or recording error messages to send to the IT help desk, with Screencaster, anyone can become a video star.

▶ Share

Ravnur's Enterprise Video Portal gives companies the power of their own private and secure YouTube-like portal, with full control over users and content. Unlike YouTube, it is a full featured multi-media portal that allows users to upload videos and other multi-media content such as audio files, photos and links. It also includes robust social collaboration features that enable users to create groups, communities, post blogs and even submit and vote on requests for content from the community.

▶ Manage

The Ravnur Video Management Platform is the highly scalable and flexible backbone that enables the capture, publishing, storage and delivery of video content throughout your organization. Its integration layer seamlessly delivers video content and collaboration features where they're needed. The management console allows easy access and control of users, workflows and content, and the reporting dashboard takes advantage of robust analytics to give users and administrators insight into key metrics.

About us— We live and breathe enterprise applications and understand your needs for robust, secure and scalable applications that are also easy to use. In enterprise applications, there is no second chance. Find out more— www.ravnur.com/contact

BUILD KNOW-HOW, NOT INFRASTRUCTURE



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